FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00038905 **Type of Permit:** FILMING **Release Date:** 04/08/2011

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title GEICO #1820

Type of Production Commercial - Standard

Producer BARBARA BENSON

Director STEVE MILLER

1st AD JOHN CHURCHILL

Production Manager TED LIOTOPOULIS

FilmL.A. Coordinator Hans Groszkruger

Location Manager MATTHEW DELOACH
Primary Phone Mobile - 310-993-2009
Secondary Phone Office - 310-664-4500

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 300	$138.00
Posting 900	$207.00
Posting 1200	$276.00
Posting 1500	$345.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $3,165.00

Number of Locations 3

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Summary Information — Location

Permit Number	F00038905	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Location Address 4830 Reforma Rd, San Fernando Valley, CA, 91634

Location Type Private Residence

Prep Dates 4/10/2011 - 4/10/2011 09:00 - 19:00 1 day

Film Dates 4/11/2011 - 4/11/2011 07:00 - 14:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA City UFSO assigned	27273
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior and exterior dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Trucks legally parked overnight Sunday in front of location;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Duane Houston
LOS ANGELES POLICE DEPARTMENT — Suzan Nelson

Coordinator Note UFSO TO FOLLOW TO 1845 CANYON DR

Parking
Base Camp
Location Type : Filming Location
Parking Notes
AMF Woodlake Lanes

Crew Parking
Location Type : Other Location
23130 Ventura Blvd, Los Angeles, CA, 91364

Posting "No Parking" signs E/S REFORMA, DOMNINGO - END OF REFORMA

Approximate Footage 901 - 1200 **Log Number** 14212

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Summary Information — Location

Permit Number	F00038905	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Date(s)	4/11/2011 to 4/11/2011	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	N/S SENTAR RD., REFORMA - EXCELENTE		
Approximate Footage	0 - 300	**Log Number**	14212
Date(s)	4/11/2011 to 4/11/2011	**Time(s)**	07:00 to 22:00

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Summary Information — Location

Permit Number	F00038905	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Location Address 16832 Mooncrest Dr, Encino, CA, 91436

Location Type Private Residence

Film Dates 4/12/2011 - 4/12/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA City UFSO assigned	27273
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior and exterior dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs);

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Duane Houston
LOS ANGELES POLICE DEPARTMENT — Suzan Nelson

Coordinator Note SPOT CHECK PER INSPECTOR ROTH: 5011 White Oak Ave, Los Angeles, CA, 91316

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
5011 White Oak Ave, Los Angeles, CA, 91316

Posting "No Parking" signs N/S Mooncrest, Empress East to End

Approximate Footage 601 - 900 **Log Number** 14213

Date(s) 4/12/2011 to 4/12/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S Bonavida, Mooncrest - 4230 Bonavida

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Summary Information — Location

Permit Number	F00038905	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		
Approximate Footage	0 - 300	**Log Number**	14213
Date(s)	4/12/2011 to 4/12/2011	**Time(s)**	07:00 to 22:00

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Summary Information — Location

Permit Number	F00038905	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Location Address 1845 Canyon Dr, Los Angeles, CA, 90028

Location Type Apartment Building

Film Dates 4/11/2011 - 4/11/2011 14:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA City UFSO assigned	27273
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); sidewalk closed in front of location for placement of lights and equipment; alternate pedestrain walkway will be created in curb lane in front of location using barricades, cones and tape.;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT	Duane Houston
LOS ANGELES POLICE DEPARTMENT	Suzan Nelson

Coordinator Note UFSO FOLLOWING FROM REFORMA DR

Coordinator Note SPOT CHECK FOR 1760 N GLOWER ST AND 1711 N VAN NESS AV PER INSPECTOR ROTH

Parking

Base Camp
Location Type : Filming Location
Parking Notes
First Presbyterian Church of Hollywood
Walk thru completed

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S CANYON DRIVE., FRANKLIN - VAN NESS

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Summary Information — Location

Permit Number	F00038905	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Approximate Footage	1201 - 1500	**Log Number**	14214
Date(s)	4/11/2011 to 4/11/2011	**Time(s)**	07:00 to 22:00

NOT A PERMIT